

news +++ Yarn Expo Shenzhen

Shenzhen World Exhibition and Convention Center (Shenzhen), 6 – 8 November 2023



Next week's Yarn Expo Shenzhen to grow sustainable and technical potential

Shenzhen, 3 November 2023. Following China's return to in-person business, this year marks the rejuvenation of the global yarn and fibre industry. Building on the momentum of Yarn Expo's business-friendly spring and autumn editions in Shanghai, Yarn Expo Shenzhen will be held from 6 – 8 November 2023, in Hall 9 at Shenzhen World Exhibition and Convention Center. Taking up 10,000 sqm of exhibition space, the fair will bring together nearly 100 exhibitors from four countries and regions, with a strong focus on eco-friendly and innovational yarn and fibre products.

One of Asia's largest year-end sourcing events for yarns and fibres, Yarn Expo Shenzhen will present industry players with the opportunity to penetrate the South China and wider Asia-Pacific markets. According to recent market research¹, the global textile yarn industry is projected to reach USD 18.5 billion by 2028, expanding at a CAGR of 5.1% over the forecast period. Asia-Pacific will marginally stretch its lead as the major contributor, with a predicted CAGR of 5.2% set to increase its value to USD 13.6 billion by 2028.

Ms Wilmet Shea, General Manager of Messe Frankfurt (HK) Ltd, addressed the main focus of this year's fair: "As the Greater Bay Area's major yarn and fibre trading platform, the industry has been eagerly awaiting Yarn Expo Shenzhen's return. In the past few years, the market has grown, fuelled by consumer demand and advances in research and development, with buyers increasingly on the lookout for various innovations including recycled, biodegradable, and other high-performance, eco-friendly products."

In response to downstream enterprises moving towards this new normal, suppliers at Yarn Expo Shenzhen will showcase a wide array of related products to visitors from across the industry value chain. Highlighted exhibitors include:

Better International Holding, Hong Kong (booth 9E23):

With a broad customer base across China, Europe, Japan, the US, and beyond, the leading fibre mill is committed to research and development. At the fair, Bettertex will showcase a series of sustainable and functional products, such as smart thermostat fibre, absorbent heating fibre, and recycled yarns.

¹ 'Textile Yarn Market by Source (Chemical, Plant, Animal), Type (Artificial, Natural), Application (Apparel, Home Textiles, Industrial), and Region (North America, Europe, Asia Pacific, Rest of the World) – Global Forecast to 2028', Markets and Markets, June 2023, <https://www.marketsandmarkets.com/Market-Reports/textile-yarn-market-264179445.html> (Retrieved October 2023)

Consinee Group, China (booth 9E43):

One of China's leading suppliers of natural cashmere yarn to high-end fashion brands, Consinee will display multiple sustainable and traceable cashmere yarns, including its classic pure cashmere 12gg, antibacterial cashmere, and recycled yarn series.

Jolly Agri Exim, India (booth 9E33):

The ISO 9001:2008 certified company produces a wide range of high-quality organic cotton yarn, including carded, combed, open-end, and blended, with yarn counts that range from 16 to 40.

Shanghai Mingmao Industrial, China (booth 9D32):

The manufacturer of functional polyester yarns has been collaborating with the Lycra Company for nearly 20 years. In addition to offering products derived from Coolmax® Core, Thermolite® Core, T400 and many more, the Chinese company also provides testing and hang tag services.

Across the yarn and fibre industry, in the era of digitalisation, innovation has been widely discussed and implemented. Strategically located in Shenzhen, the fair leverages the city's dual position as a technology and fashion hub to maximise value for visitors. Together with multiple industry leaders, this edition will facilitate over 30 product launches and fringe events, such as the Textile Materials Innovation Forum and the Tongkun • China Fibre Fashion Trends Display Zone.

Yarn Expo Shenzhen 2023 will be held concurrently with Intertextile Shenzhen Apparel Fabrics, DPARK (Fashion Design), and PH Value, together providing a comprehensive trading platform for the entire textile value chain.

Yarn Expo Shenzhen is organised by Messe Frankfurt (HK) Ltd; the Sub-Council of Textile Industry, CCPIT; China Cotton Textile Association; and China Chemical Fibers Association. For more details on the upcoming fair, please visit: www.yarnexpo-shenzhen.com.

Yarn Expo Shenzhen will be held from 6 to 8 November 2023.

Other upcoming shows:**Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies**

28 February – 1 March 2024, Ho Chi Minh City

Intertextile Shanghai Apparel Fabrics – Spring Edition / Yarn Expo Spring

6 – 8 March 2024, Shanghai

Intertextile Shanghai Apparel Fabrics – Autumn Edition / Yarn Expo Autumn

August 2024, Shanghai

Press information and photographic material:

<https://yarnexpo-shenzhen.hk.messefrankfurt.com/shenzhen/en/press.html>

Social media and website:

facebook.com/yarn.expo

instagram.com/yarn_expo

www.yarnexpo-shenzhen.com

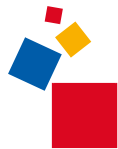
Newsroom

Yarn Expo Shenzhen is part of Texpertise, the textile business network. The network of Messe Frankfurt unites current topics, trends, and events around the textile business and connects more than 500,000 people from all over the world. With more than 50 international textile trade fairs in 12 countries, Messe Frankfurt is the global market leader for textile trade fairs. Texpertise covers the entire textile value chain: research, development, yarns, fabrics, apparel, fashion, contract manufacturing, home and household textiles, technical textiles, processing and cleaning technologies. In collaboration with the United Nations Office for Partnerships, supported by the Conscious Fashion and Lifestyle Network, the Texpertise Network informs and mobilises the textile sector to implement solutions for social, economic and environmental change. Our aim is to create awareness for the Sustainable Development Goals at all our textile trade fairs worldwide – from Frankfurt, to New York, Atlanta, Shanghai and Paris.

For more information from the international textile sector and Messe Frankfurt's global textile events, visit:

www.texpertise-network.com

www.linkedin.com/showcase/texpertise-network

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its

powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com/sustainability