



# yarnexpo

Greater Bay Area International Trade  
Fair for Fibres and Yarns  
大湾区国际纺织纱线博览会

2023 Show Review

New strand of  
opportunities  
for a better  
textile future

[www.yarnexpo-shenzhen.com](http://www.yarnexpo-shenzhen.com)

part of

**TEXPERTISE**  
the textile business network

# Yarn Expo Shenzhen 2023 lays out roadmap for upcoming industry development

The return of South China's influential trade platform for yarns and fibres shed light on Shenzhen's role as an innovation and technology hub in the Greater Bay Area. Spanning 10,000 sqm of exhibition space, the fair continues to shape a greener and more socially responsible future through the pursuit of cutting-edge innovations and sustainable products and solutions.



## Leading exhibitors

**77** exhibitors from  
**4** countries and regions



## Exhibitors' feedback

"We can leverage our export business at this fair, since the Greater Bay Area has a strong connection with the international market as well as high domestic demand. With the new generation of consumers more receptive to green and functional products, we have been focusing on developing such high-end products. During the fair, we met more foreign than local customers, who found our products to be very innovative, such as our fibres with skin-care functions, and our thermal-insulating reyon fibres made from ginger."

**Ms Amy Yuan, Marketing Manager, Bettertex, China**

"Yarn Expo Shenzhen is very beneficial to our business. Although the global economy is experiencing headwinds, the cotton yarn market is still gradually growing, so attending this fair is a great opportunity to expand our business. We have met some excellent clients and agents to work with and have come up with some new ideas to develop new businesses in various fields."

**Mr Sadik Halani, Managing Director, Jolly Agri Exim, India**





## Brand buyers



Over **22,000** visits from over **60** countries and regions

### Visitors' experience

"This is my first time attending these fairs in Shenzhen, which are highly specialised. I am sourcing yarn and fabric containing polyester and manmade fibres. We manufacture various garments utilising real Chinese materials, with a spinning mill in India, then exporting fabrics to Bangladesh. This platform is close to Hong Kong, which is why we chose to come here, and the quantity and quality of exhibitors is high. Among them, we will proceed with one who was showcasing denims and yarns."

*Mr Meiappan Muthu, Vice President, F.F.T. International, India*

"This is our first visit to Yarn Expo Shenzhen. In comparison with the fair's Shanghai editions, I think this platform has a higher focus on functional products. In addition to Naia™, we also saw some other functional fibres. For this visit, we are mainly sourcing cotton brocade products, and we found some with excellent quality and antibacterial properties. Our next step will be to discuss the possibility of collaborating with the suppliers. We'll come back to this fair again."

*Ms Qun Wang, Luthai Textile Co Ltd, China*



## China Fibre Fashion Trends Forum

Over the course of 6 – 8 November, five educational forums were held. Industry experts shared their insights on hot topics such as the sustainable material applications of alginate fibres.

## Textile Materials Innovation Forum

The event featured ten informative seminars to inspire innovation and promote sustainability in the industry.



## See you at Yarn Expo 2024

6 – 8  
March

Yarn Expo Shenzhen  
Shenzhen Convention and  
Exhibition Center (**Futian**), China

27 – 29  
August

Yarn Expo Shanghai  
– Spring Edition

5 – 7  
June

Yarn Expo Shanghai  
– Autumn Edition

**Admission:** Free of charge. Trade visitors only.  
Persons under 18 will not be admitted.

### Contact

Messe Frankfurt (HK) Ltd  
Mr Tony Fung  
Tel: +852 2238 9983  
yarnexpo@hongkong.messefrankfurt.com

**yarnexpo**

Concurrent events

**intertextile**  
SHENZHEN apparel fabrics

