

# yarnexpo

Greater Bay Area International Trade  
Fair for Fibres and Yarns  
大湾区国际纺织纱线博览会

5 – 7.6.2024

Shenzhen Convention and  
Exhibition Center (Futian), China

**NEW DATE AND NEW VENUE (Futian)!**

New strand of  
opportunities for a  
better textile future

part of

**TEXPERTISE**  
the textile business network

[www.yarnexpo-shenzhen.com](http://www.yarnexpo-shenzhen.com)

## Explore new business avenues in the global innovation hub

Building on the brand's more than 20 years of expertise, Yarn Expo Shenzhen is the leading yarn and fibre trade fair in the Greater Bay Area (GBA). By attracting a prominent mix of domestic and international participants, the platform consistently paves the way for key industry players to maximise their potential in South China and Southeast Asia.



### Global connectivity:

closely linked to the ASEAN region, Shenzhen is one of the GBA's major business hubs, and home to the world's fourth busiest port, handling over 25 million twenty-foot equivalent units (TEUs) annually.\*



### Innovation hub:

continuous research and development investments in Shenzhen are yielding innovative products such as smart textiles and new high-tech fibres.



### Accessibility:

located in the heart of Shenzhen, the Futian District fairground is more convenient for the majority of exhibitors and buyers.



### Market size and potential:

the city's fashion market has reached nearly RMB 1 trillion (USD 140 billion), providing the yarn industry with considerable opportunities.\*



### Sustainability focus:

in line with global environmental standards, yarn manufacturers in the region are utilising quality sustainable and traceable fibres.



\* Sources: [www.statista.com](http://www.statista.com), [www.worldshipping.org](http://www.worldshipping.org), [en.people.cn](http://en.people.cn)

## Take an active role in our fringe programme

China Fibre Fashion Trends – catch up with the latest yarn and fibre market trends and insights.  
Textile Materials Innovation Forum – participate in insightful discussions on sustainability development and applications.










## Targeted range of product groups

### Fibres

-  Natural fibres  
(cotton, wool, silk & flax/ramie, and more...)
-  Functional fibres
-  Sustainable fibres
-  Man-made fibres (regenerated & synthetic)
-  Specialty fibres

### Yarns

-  Natural & blended yarns  
(cotton, wool, silk & flax/ramie, and more...)
-  Functional yarns
-  Sustainable yarns
-  Man-made & blended yarns (regenerated & synthetic)
-  Elastic yarns
-  Fancy yarns
-  Specialty yarns

## Exhibitor's testimonial

"Previously, we had not explored the South China market, which is why we joined this fair. The visitors are also different at this edition. At Yarn Expo in Shanghai, we met with consumers, traders, as well as agents. But at Yarn Expo Shenzhen it is mainly end-users. I think this is the best fair for the yarn industry. It gives us a lot of cutting-edge advantages, to come here and meet international buyers as well as Chinese buyers."

**Mr Ankit Lath, Director, Kamal Cotspin Pvt Ltd, India**

## Visitor's experience

"We typically attend Yarn Expo's Shanghai editions and Canton Fair, and this is our first visit to Yarn Expo Shenzhen. In comparison with the Shanghai fair, I think the Shenzhen one has a higher focus on functional products. In addition to Naia™, we also saw some other functional fibres. This time, we are mainly sourcing cotton brocade products, and we found some antibacterial cotton brocade products of excellent quality. Our next step will be to discuss the possibility of collaborating. We'll come back to this fair again."

**Ms Qun Wang, Luthai Textile Co Ltd, China**



## Fair facts

### Date

5 - 7 June 2024 (Wed - Fri)

### Venue

Shenzhen Convention & Exhibition Center (Futian),  
China

### Admission

Free-of-charge. Trade visitors only. Persons under  
18 will not be admitted.

### Contact

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## Concurrent events

**inter**textile  
SHENZHEN apparel fabrics



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